

## DANCERgram

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Well, it's the end of another season! I hope all of you have a good break during the summer.

For those of you who don't know, I am the editor of the *DANCERgram*. I started with a small newsletter for Buttons & Bows of Lakeland. Then, when I became president of the West Coast Association, I changed the newsletter's name to *DANCERgram* and expanded the area I covered to the west coast of Florida. Slowly, I expanded the area I cover, and I now have five magazines under the *DANCERgram* banner with a distribution list of approximately 750 readers.

1. Planner - weekly - dances and class information
2. This and That - monthly - a "newspaper" for square dancers
3. Joys, Concerns, & Sympathies - as needed
4. Directory - as needed
5. Flash - as needed - for information between events

I also maintain a master calendar of all the dances, classes, and meetings in the Florida west coast area. I list all the state conventions in the US, as well as all of your dances, classes, and tours. This past year, I started listing the dances the SCCA callers and cuers have scheduled anywhere in the U.S.

You can also send your flyers. I not only add the information to the *Planner*, but it is also added to my website ([www.dancergram.com](http://www.dancergram.com)).

When your calendar is established for next season, you are invited to send me all the information so I can add it to the newsletter. You can send me your entire schedule for the whole season/year at one time. Then you won't have to remember to send the

information for each event. I try to send the *Planner* every Saturday, so please send your information by Friday so it can be included. If something comes up between issues, I will send a *Flash*. It's best to put all the information in the *Planner* instead of sending several *Flashes*.

Information needed for your listing(s):

- Name of dance or event
- Theme (if applicable)
- Full address of dance location
- Caller(s) name
- Cuer(s) name
- Start and end time
- Dance level
- Preferred attire
- Cost
- Other information you want to include i.e., wood dance floor, etc.
- Contact: name, phone number, email address

If you have any questions, please feel free to contact me at any time.

P.S. Attached is a flyer advertising the *DANCERgram*. Please feel free to put them out at your dances.

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Penny T. Green

[www.dancergram.com](http://www.dancergram.com)



DANCERgram Flyer.pdf  
661.1 KB